

Preamble	ROM promotes its core activities through publishing, as an important component of its communication and public-service functions. ROM publishing informs and entertains diverse audiences and builds ROM’s status as a thought leader at the unique intersection of art, culture and nature.
Policy	<p>The content of ROM publishing relates to original exhibitions, Museum collections, research activities, galleries and programs or to ROM itself. The high quality of ROM publishing will be commensurate with ROM’s status as a leading international museum.</p> <p>The ROM’s publishing activities will include the following:</p> <ul style="list-style-type: none"> • Works that accompany ROM original exhibitions, galleries and initiatives. • Scholarly works intended for the academic community. • Works intended for a general audience, special-interest groups, and/or community groups.
<i>Publishing Authority</i>	ROM publishing department presents potential projects to the Publishing Committee, comprised of the Director & CEO, the Deputy Director Engagement, Deputy Director Collections & Research, and Chief Innovation Officer, and the Chief Marketing & Communications Officer. The criteria for the selection of works for publication are; to support major ROM exhibitions and initiatives; set the standard for scholarly excellence; and to reflect topics that matter to people and communities. Projects not consistent with the business plan may be produced on a cost-recovery basis, or with the approval of the Deputy Director Collections & Research and Chief Innovation Officer, Chief Marketing & Communications Officer and Deputy Director Museum Operations & Chief Operating Officer.
<i>Planning</i>	
Explanation of Terms	<i>ROM publishing:</i> works in print, digital and other media published or co-published by ROM.
Date	June 21, 2001
Amended	August 29, 2002 July 1, 2007 (<i>administrative updates</i>) November 23, 2010 (<i>reviewed with no changes</i>) October 2, 2014 (<i>administrative updates</i>) October 11, 2018 (<i>administrative updates</i>) March 28, 2023 (<i>administrative updates</i>)

MONITORING

Adherence to Policy

Board: The Collections, Engagement & Research Committee will periodically review management’s adherence to the policy.

Management: The Director & CEO, the Deputy Director Engagement, and the Chief Marketing and Communications Officer will ensure that the Collections, Engagement & Research Committee has the relevant information for determining adherence.

Policy Review

Method

Responsibility

Minimum Frequency

Internal Report

Collections, Engagement & Research Committee

Every three years (*next review 2026*)
